



**All Out Adventures**  
outdoor recreation for people of all abilities

297 Pleasant St., Northampton, MA 01060 • (413) 584-2052 (tel) • [www.alloutadventures.org](http://www.alloutadventures.org) •  
[info@alloutadventures.org](mailto:info@alloutadventures.org)

## Sponsorship Opportunity: 16<sup>th</sup> Annual Kayak-a-thon



### **Promoting Access to the Outdoors for people With Disabilities, Seniors, and Veterans**

All Out Adventures (AOA) would like to invite your business to sponsor our 16th Annual Kayak-a-thon, which will be held on Sunday, September 8, 2024.



A colorful flotilla of kayaks, canoes, and Stand-up Paddleboards (SUPs) will paddle down the Connecticut River from Sunderland to Northampton to raise awareness and funds for inclusive outdoor recreation programming for people with disabilities, veterans, and senior citizens. Following the river trip, our group size will swell to close to 200 people as family, friends, and community supporters join us for a party in Northampton with food and entertainment.

Your support of this year's Kayak-a-thon will help us to continue to keep our calendar filled with low cost outdoor recreation opportunities for people with disabilities, for seniors, and for veterans.

Our participants will be gathering pledges for their paddling efforts. Your sponsorship of the Kayak-a-thon will demonstrate your business's commitment to improving the lives of people with disabilities in our community.

Thank you for your support!



All Out Adventures is a 501(c)(3) nonprofit organization founded in 2001 and located in Northampton, MA. Our mission is to promote health, community and independence for people with disabilities, including senior citizens and Veterans, and their family and friends through outdoor recreation.



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### 2024 Kayak-a-thon Sponsorship Levels

<b>We're With the Band: \$3,500</b> <i>(new for 2024! – Exclusive opportunity)</i>	<b>Champion: \$1,500</b>	<b>Advocate \$750</b>	<b>Supporter \$300</b>
<b>Up to 6 company representatives</b> can spend the afternoon on the Lady Bea with the Expandable Brass Band to escort our flotilla to the finish, <b>your company can decorate the Lady Bea</b> for promotion			
<b>Free entry and use of kayaks or SUPs for up to 4 people</b> to represent your business with the flotilla on the water during the event	<b>Free entry and use of kayaks or SUPs for up to 2 people</b> to represent your business on the water during the event	<b>Free entry and use of one kayak or SUP</b> to represent your business on the water during the event	
Shout outs at <b>both launches, during breaks on the water</b> , and at post-event celebration	Shout outs at <b>both launches</b> and at post-event celebration	Shout at post-event celebration	Shout at post-event celebration
Company name and logo <b>most prominently displayed on all promotional materials</b> , including flyers, postcards, emails, and social media	Company name and logo <b>prominently displayed on all promotional materials</b> , including flyers, postcards, emails, and social media	Company name and logo on all promotional materials, including flyers, postcards, emails, and social media	Company name and logo on all promotional materials, including flyers, postcards, emails, and social media
Targeted, sponsored social media ads featuring your company as a presenting sponsor	Targeted, sponsored social media ads featuring your company as a presenting sponsor	Social media shout-outs leading up to event	Social media shout-outs leading up to event
Company name, logo, and <b>profile</b> with link on our event website	Company name and logo with link on our event website	Company name and logo with link on our event website	Company name and logo with link on our event website
Company logo in the <b>largest and most prominent</b> location on our event t-shirt	Company logo in prominent location on our event t-shirt	Mid-sized company logo on our event t-shirt	Small company logo on our event t-shirt



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If sponsoring by check, please return this form with your sponsorship. If you prefer to sponsor online via credit card, you can do so at [www.alloutadventures.org/kayak-a-thon/](http://www.alloutadventures.org/kayak-a-thon/). Please also send an email with the information below to executive director Karen Foster at [kfoster@alloutadventures.org](mailto:kfoster@alloutadventures.org).

We will begin to promote your business's involvement as soon as we receive your commitment. **THANK YOU** for your contribution toward promoting health, community, and independence for people with disabilities and their family and friends right here in Western Massachusetts.

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Name of Contact Person:** \_\_\_\_\_

**Best Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Sponsorship Level: Please check:**

- Presenting (\$3,000)
- Gold (\$1,500)
- Silver (\$750)
- Bronze (\$300)

**Please return this form as soon as possible so that we can include your business in promotional materials and by August 1, 2024 at the very latest for inclusion on event t-shirts.** We will contact new sponsors to obtain your business logo for promotional materials.



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