



**All Out Adventures**  
outdoor recreation for people of all abilities

297 Pleasant St., Northampton, MA 01060 • (413) 584-2052 (tel) • (413) 584-2819 (fax)  
[www.alloutadventures.org](http://www.alloutadventures.org) • [info@alloutadventures.org](mailto:info@alloutadventures.org)

## **Sponsorship Opportunity: 14<sup>th</sup> Annual Kayak-a-thon Raising Funds and Awareness for Adaptive Recreation Programs for People with Disabilities, Veterans and Seniors**

**Sunday, September 11, 2022**  
(Rain date: Sunday, September 18)

All Out Adventures (AOA) would like to invite your business to sponsor our 14<sup>th</sup> Annual Kayak-a-thon, which will be held on **Sunday, September 11, 2022**.

A colorful flotilla of kayaks, canoes, and Stand-up Paddleboards (SUPs) will paddle down the Connecticut River from Sunderland to Northampton to raise awareness and funds for inclusive outdoor recreation programming for people with disabilities, for veterans, and for senior citizens. Following the event, our group size will swell to 150 as family, friends, and community supporters join us for a cookout at in Northampton.

**Your support of this year's Kayak-a-thon will help us to continue to keep our calendar filled with free or low cost outdoor recreation opportunities for people with disabilities, for seniors, and for veterans.**

Our participants will be gathering pledges for their paddling efforts. **Your sponsorship of the Kayak-a-thon will demonstrate your business's commitment to improving the lives of people with disabilities in our community.**

*"Your cycling program was the first time since my wife's stroke that she has been on a foot-powered vehicle. **She pedaled the whole way. It was the happiest I'd seen her in years.** She was so thrilled and so taken with just about everything one can take in on a bike ride. Her speech improved, her mood, everything."*

*-Bill W., Northampton, MA*

Please contact me with any questions you have. Thank you for your support.

Sincerely,

Karen Foster, Executive Director

*"Your programs don't just thank a vet; they help a vet."*

*-Steve P., Pittsfield, MA*



All Out Adventures is a 501(c)(3) nonprofit organization founded in 2001 and located in Northampton, MA. Our mission is to promote health, community and independence for people with disabilities, including senior citizens and Veterans, and their family and friends through outdoor recreation.

## All Out Adventures Kayak-a-thon Business Sponsorship Levels:

<b>Presenting Sponsor \$2,500</b>	<b>Champion \$1,200</b>	<b>Advocate \$600</b>	<b>Supporter \$250</b>
Category Exclusivity			
Opportunity for company representatives to address attendees with microphone at post-event celebration			
<b>Free entry and use of kayaks for up to 4 people</b> to represent your business during the event	<b>Free entry and use of kayaks for up to 2 people</b> to represent your business during the event	Free entry for 2 people to represent your business during the event	
Shout outs at the <b>launches in Sunderland and Hatfield, during breaks on the water</b> , and at the post-event celebration	Shout outs <b>during launches in Sunderland and Hatfield</b> and at the post-event celebration	Shout out at the post-event celebration	Shout out at the post-event celebration
<b>VIP</b> tent and table space for your business's representatives during the post-event celebration	Tent and table space for your business's representatives during the post-event celebration	Tent and table space for your business's representatives during the post-event celebration	Tent and table space for your business's representatives during the post-event celebration
Company name and logo <b>most prominently displayed on all promotional materials</b> including flyers, postcards, emails and social media, and on signs at our summer kayaking programs	Company name and logo <b>prominently displayed</b> on promotional materials including flyers, postcards, emails and social media	Company name and logo included in all on promotional emails	Company name and logo included in all on promotional emails
Targeted, sponsored social media ads featuring your company as a Presenting sponsor <b>beginning as soon as we secure your sponsorship and running through October, 2022</b>	Targeted, sponsored social media ads featuring your company as a Champion sponsor from July through October, 2022	Social media shout-outs leading up to event	Social media shout-outs leading up to event
Company name, logo, and <b>profile</b> with link on Our Supporters and Kayak-a-thon pages on our website	Company name with link and logo on Our Supporters and Kayak-a-thon pages on our website	Company name with link and logo on Kayak-a-thon page on our website	Company name and logo on Kayak-a-thon page on our website
Company logo in the <b>largest and most prominent location</b> on event t-shirt	Large company logo in prominent location on event t-shirt	Mid-sized Company logo on event t-shirt	Small company logo on event t-shirt



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Please return this form with your donation as soon possible. If you are a new sponsor please email your company logo to me at [kfoster@alloutadventures.org](mailto:kfoster@alloutadventures.org). We will begin to promote your business's involvement as soon as we receive your donation and logo file. **THANK YOU** for your contribution toward promoting health, community, and independence for people with disabilities and their family and friends right here in the Pioneer Valley.

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Website:** \_\_\_\_\_

**Name of Contact Person:** \_\_\_\_\_

**Best Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Sponsorship Level. Please Check Box:**

- Presenting \$2,500**
- Champion \$1,200**
- Advocate \$600**
- Supporter \$250**

*Please return this form at your earliest convenience so that we can include your business in promotional materials, and by August 1, 2022 at the latest. We will contact sponsors to obtain your business logo for promotional materials.*



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