



All Out Adventures
outdoor recreation for people of all abilities

214 State St., Northampton, MA 01060 • (413) 584-2052 (tel) • (413) 584-2819 (fax)
www.alloutadventures.org • info@alloutadventures.org

**Take Me to the River:
Increasing Community Access to the Connecticut River**

**12th Annual Kayak-a-thon
Sunday, September 23, 2018**

All Out Adventures (AOA) would like to invite your business to sponsor our 12th Annual Kayak-a-thon, which will be held on **Sunday, September 23, 2018**.

A colorful flotilla of kayaks, canoes, and Stand-up Paddleboards (SUPs) will kayak down the Connecticut River from Sunderland to Northampton to raise awareness and funds for inclusive outdoor recreation programming for people with disabilities, for Veterans, and for senior citizens. Following the event, our group size will swell to 150 as family, friends, and community supporters join us for a cookout at in Northampton.

Your support of this year's Kayak-a-thon will help us to continue to keep our calendar filled with free or low cost outdoor recreation opportunities for people with disabilities, for seniors, and for veterans.

Our participants will be gathering pledges for their paddling efforts. **Your sponsorship of the Kayak-a-thon will demonstrate your business's commitment to improving the lives of people with disabilities in our community.**

Please contact me with any questions you have. Thank you for your support.

Sincerely,

Karen Foster, Executive Director

“[Your cycling program] was the first time since [my wife’s] stroke that she has been on a foot-powered vehicle. She pedaled the whole way. It was the happiest I’d seen her in years. She was so thrilled and so taken with just about everything one can take in on a bike ride. Her speech improved, her mood, everything.”

-Bill W., Northampton, MA

“Your programs don’t just thank a Vet; they help a Vet.”

-Steve P., Pittsfield, MA



All Out Adventures is a 501(c)(3) nonprofit organization founded in 2001 and located in Northampton, MA. Our mission is to promote health, community and independence for people with disabilities, including senior citizens and Veterans, and their family and friends through outdoor recreation.



2018 Kayak-a-thon Sponsorship Levels:

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Presenting: \$3,000

- Company name and logo most prominently displayed on all promotional materials including flyers, postcards, emails and social media, and on lawn signs at our summer kayaking programs
- Company name and logo biggest and most prominent location on event t-shirt
- Targeted social media promotional video featuring your company logo as a Presenting Sponsor beginning in May (or as soon as we secure your sponsorship)
- Targeted, sponsored social media ads featuring your company as Presenting Sponsor beginning in May and running through October (or as soon as we secure your sponsorship)
- Company name, logo, and profile with link on Our Supporters and Kayak-a-thon pages on our website
- Use of kayaks or SUPs, paddles, and lifejackets for up to 4 people to represent your business at the event
- VIP table/tent space at post-event celebration
- A live shout out/acknowledgement multiple times during the event
- Opportunity for company representatives to use microphone to address the attendees at post-event celebration
- Category exclusivity

Gold: \$1,500

- Company name and logo displayed on all promotional materials including flyers, postcards, emails and social media
- Company name and logo on event t-shirt
- Targeted, sponsored social media ads featuring your company logo as a Gold Sponsor beginning in May and running through October (or as soon as we secure your sponsorship).
- Company name, logo, and profile with link on Our Supporters and Kayak-a-thon pages on our website
- Use of kayaks or SUPs, paddles, and lifejackets for up to 2 people to represent your business at the event
- Table/tent space with your promotional materials at post-event celebration
- A live shout out/acknowledgement multiple times during the event



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Silver: \$600

- Company name and logo displayed on all promotional materials including flyers, postcards, emails and social media
- Company name and logo on event t-shirt
- Company name, logo, and profile with link on Our Supporters and Kayak-a-thon pages on our website
- Targeted, sponsored social media video featuring your company logo as a Silver Sponsor thanking our sponsors running for one month after the event.

Bronze: \$250

- Company name and logo displayed on all promotional materials including flyers, postcards, emails
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Please return this form with your donation as soon possible. If you are a new sponsor please email your company logo to me at kfoster@alloutadventures.org. We will begin to promote your business's involvement as soon as we receive your donation and logo file. **THANK YOU** for your contribution toward promoting health, community, and independence for people with disabilities and their family and friends right here in the Pioneer Valley.

Business Name: _____

Address: _____

Website: _____

Sponsorship Level: Please check:

- Presenting (\$3,000)
- Gold (\$1,500)
- Silver (\$600)
- Bronze (\$250)

Please return this form as soon as possible so that we can include your business in promotional materials and by September 7, 2018 at the latest. We will contact sponsors to obtain your business logo for promotional materials.

Name of Contact Person: _____

Best Phone Number: _____

Email Address: _____



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